

## Black Bear Carbon selected for KVK Innovatie Top 100 2020, a shortlist for promising and upcoming innovations.

- This year is the 15th edition of the KVK Top 100, and it is the first time Black Bear Carbon made it to the list.
- In the upcoming weeks, the general public is able to vote for their favorite innovation through the following [link](#).
- The voting process ends January 15th, 2020, and the winner will be announced on the 21st of January 2021.

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**Last week, the Kamer van Koophandel (KVK) published its innovation shortlist to stimulate the growth and innovation of small- and medium-sized enterprises in The Netherlands. Black Bear Carbon has been named in the Top 100, and in the upcoming weeks the public can vote for their winner to be announced on the 21st of January 2020.**

Black Bear Carbon, the leading company in recovering high quality carbon black (rCB) from end-of life tires, has been named in the shortlist for the first time in its existence. Whereas the nomination by itself can already be seen as an achievement, Black Bear Carbon is naturally hoping to amongst the winners of the contest. The most inspiring initiatives will be presented by an expert jury, and the Publieksprijs will be awarded to the company which received the most votes from the public.

The list contains companies from many sectors, based among 10 of the 12 different provinces in the Netherlands. The full list of companies that made the Top 100 can be viewed [here](#).

### **About Black Bear Carbon**

Black Bear is a green, recovered carbon black (rCB) manufacturer that produces carbon black using end-of-life tires instead of fossil oil as a resource material. Black Bear chooses to change the industry with breakthrough technology and with passionate people; because we believe that we can save considerable amounts of CO<sub>2</sub> in the carbon black market, solve the waste-tire problem and operate a profitable business at the same time.

Carbon black is a crucial component in rubber, plastics, inks and paints and is used to modify their properties into usable products. Almost everything that you see around you that is black in color has carbon black in it. Current manufacturers produce carbon black by combusting oil (the “furnace process”), emitting CO<sub>2</sub> and thereby polluting the environment. Black Bear recovers carbon black from used tires in a clean and sustainable way.

Black Bear plans to lead the transition towards a circular economy for tires by rolling out hundreds of tire upcycling plants with local partners around the world, focusing on Europe for its next plants. When it reaches its full potential of repurposing every end-of-life tire with its circular solution, Black Bear will reduce global annual oil consumption by more than 215 million barrels. After 6 years of testing and 2 years production experience, Black Bear is now ready to roll-out its concept worldwide and start producing on large commercial scale.

### **Press Contact Black Bear Carbon:**

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